

PRIVACY POLICY FOR THE FACEBOOK FANPAGE OF COMMSOLID

The protection of your personal data is a special concern to us, Commsolid GmbH, Am Brauhaus 12, 01099 Dresden, Germany (hereinafter referred to as “we”, “us” or “our”). We operate the Commsolid (@commsolid) Fanpage („Fanpage“) within the social network Facebook, a network operated by Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland („Facebook“). We keep confidential your personal data transmitted by you in the context of using our Fanpage and process it in accordance with data protection regulations, in particular the General Data Protection Regulation (Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016; “GDPR”) as well as this Privacy Policy. We use the Fanpage to inform about our company, our products, our services and our offers as well as current developments and to communicate with our users.

1. Data Controller

Data controller for the Fanpage pursuant to Article 4 no. 7 GDPR is
Commsolid GmbH, Am Brauhaus 12, 01099 Dresden, Germany,
telephone: +49 351 219 48 800,
e-mail: datenschutzbeauftragter@commsolid.com.

With regard to the „Facebook Insights“ function used on our Fanpage (see Section 3.2 below), Commsolid GmbH and

Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland
e-mail: impressum-support@support.facebook.com

are joint controllers.

2. Data Protection Officer

Our data protection officer can be reached at
e-mail: datenschutzbeauftragter@commsolid.com.

You can contact Facebook's data protection officer at <https://de-de.facebook.com/help/contact/540977946302970>.

3. Processing of your Data when Using our Fanpage

- 3.1 Users have the opportunity to send us messages via our Fanpage using Facebook Messenger, as well as to share, comment on or "Like" our posts. We process profile data (in particular the name of the user) and the respective interaction (e.g. the content of the message or comment) to process the enquiries of the users and respond to their requests.

The legal basis for this processing is the provision of the services users have requested (Article 6 para. 1 sentence 1 lit. b GDPR).

- 3.2 On our Fanpage we use the feature "Facebook Insights". This includes page statistics provided by Facebook that give us information about how users interact with our Fanpage. Page Insights may be based on personal data collected in connection with a visit or interaction by users on or with our Fanpage and its content. Facebook and we are joint controllers for the processing of Insights Data and have concluded an agreement in accordance with Article 26 GDPR. The agreement is available at https://en-gb.facebook.com/legal/terms/page_controller_addendum. Further information about Facebook Insights can be found at https://de-de.facebook.com/legal/terms/information_about_page_insights_data.

We process the page statistics provided to us by Facebook to analyse the usage of our Fanpage. This enables us to improve our Fanpage and to make our posts and activities on our Fanpage more attractive for the users.

The legal basis for this processing is Article 6 para. 1 lit. f GDPR. The legitimate interest we pursue is the improvement and optimization of our Fanpage, which is to the benefit of the users.

As far as the processing is based on our legitimate interest, you have the right to object, on grounds relating to your particular situation, at any time to this kind of

processing. To exercise this right you can contact us at any time using the contact details provided in Section 1.

4. How Facebook Processes your Personal Data

With each visit of our Fanpage Facebook processes personal data. To our knowledge, Facebook also places cookies (which are small files downloaded to the users' devices). When the user is a registered Facebook user, Facebook will assign the collected data to the personal Facebook user account, which enables Facebook to track the user behaviour (including a tracking via different devices) and to create user profiles. In addition, Facebook processes the data to personalise advertisements shown to a user on the Facebook platform or on third party websites.

We do not and cannot control this data processing. For more information on how and for what purposes Facebook processes personal data and the users' rights and options to protect the privacy, please see the Facebook Data Policy at <https://de-de.facebook.com/privacy/explanation> and the Facebook Cookies Policy at <https://en-gb.facebook.com/policies/cookies/>. Users can manage the objection possibilities at <https://de-de.facebook.com/settings?tab=ads>.

Please note that under the Facebook Data Policy user data may also be transferred to the United States or other countries outside the European Economic Area. According to the information provided by Facebook, in such a case Facebook either uses standard contractual clauses approved by the European Commission or relies on the adequacy decisions adopted by the European Commission for data transfers to certain countries.

5. Storage of your Personal Data

We will only store your personal data as long as necessary to fulfil the purposes for which the personal data was collected initially or – where applicable – for the retention period required or justified by applicable laws.

6. Your Rights under the GDPR

In particular, but without limitation, you may have the following rights under GDPR:

- **Right of access:** At any time, you have the right to obtain confirmation from us as to whether or not we process personal data about you and, if so, you also have the right to obtain access to your personal data stored by us.
- **Right to rectification of your personal data:** If we process personal data about you, we endeavour to ensure by implementing suitable measures that the personal data is accurate and up-to-date for the purposes for which the personal data was collected. If the personal data about you is inaccurate or incomplete, you have the right to obtain the rectification of such data.
- **Right to erasure of personal data or right to restriction of processing:** You may have the right to obtain the erasure of your personal data or the restriction of processing of your personal data.
- **Right to data portability:** You may have the right to receive the personal data concerning you and which you have provided to us in a structured, commonly used and machine-readable format or to transmit those data to another controller.
- **Right to object:** You have the right to object to the processing of your personal data at any time, if we process your personal data for direct marketing purposes or if we process your personal data in order to pursue our legitimate interest and there are grounds relating to your particular situation.
- **Right to withdraw a consent:** As far as our data processing is based on a consent (pursuant to Article 6 para. 1 sentence 1 lit. a GDPR) you may withdraw your consent at any time. The withdrawal of consent does not affect the lawfulness of processing based on the consent before its withdrawal.

- Right to lodge a complaint with supervisory authority: You have the right to lodge a complaint with a data protection supervisory authority located in the European Union.

You can exercise your rights under GDPR directly against Facebook as far as this concerns the „Facebook Insights“ function or the processing by Facebook and contact Facebook directly: by post to Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland or via the contact form at <https://www.facebook.com/help/contact/2061665240770586>. You can also contact Facebook's data protection officer at <https://www.facebook.com/help/contact/540977946302970>. Facebook can handle your requests the most efficiently.

In case you need assistance or have any other questions, please do not hesitate to contact us using the contact details provided in Section 1.

7. Amendments to this privacy policy

We reserve the right to change this privacy policy in accordance with our Fanpage. Please visit the Fanpage regularly and check our current privacy policy.

This Privacy Policy was last updated on 28.09.2021